REGISTRATION FORM

2021 SPRING CONFERENCE
END-TO-END RELIABILITY: MISSION CRITICAL FACILITIES

EXPLORE
THE POSSIBILITIES

Name

(Informal Name/Nickname for badge)

Position/Title

Company

Address

City State Zip

Phone Fax

Email

Name of guest
A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote and Wednesday Morning Breakfast.

CONFERENCE FEES:

	Early Bird Discount through April 30th	After April 30th
VENDOR		
Member:	☐ $1,900	☐ $2,200
Non-member:	☐ $2,200	☐ $2,500
An individual that sells or distributes products and/or services.		
CONSULTANT		
Member:	☐ $1,700	☐ $2,000
Non-member:	☐ $2,000	☐ $2,300
An individual that provides professional advice or consulting services for a fee.		
END USER		
Member:	☐ $1,400	☐ $1,600
Non-member:	☐ $1,600	☐ $1,900
An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.		

* An individual that can be considered as an End User or a Vendor will be classified as a *Vendor*.
* An individual that can be considered as an End User or a Consultant will be classified as a *Consultant*.

We reserve the right to modify the registration fee without notice if incorrect fee is selected.

CERTIFIED MISSION CRITICAL OPERATOR EXAM

☐ Please charge my card an additional $250 to sit for the CMCO Exam. Conference registration is required.

PAYMENT METHOD:

☐ Check enclosed.

Charge (check one)
☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Card Number: Exp. Date:

Name (as it appears on the card)

Signature

Promotion Code:

DO YOU PLAN TO ATTEND?

SUNDAY 6:00 P.M. – 9:00 P.M.

Sunday Evening's Welcome Reception ☐ Yes ☐ No

If yes, do you plan to bring a guest? ☐ Yes ☐ No

MONDAY 3:00 P.M. – 4:00 P.M.
CONCURRENT BREAKOUT SESSIONS

A: Bridging the Talent Gap ☐ Yes ☐ No

B: Is the Department of Defense a Hyperscaler? ☐ Yes ☐ No

C: Medium Voltage in Data Centers: What You Don't Know CAN Hurt You ☐ Yes ☐ No

TUESDAY 3:30 P.M. – 4:30 P.M.
CONCURRENT BREAKOUT SESSIONS

A: Open Collaboration and Vendor Agnosticism in Data Centers ☐ Yes ☐ No

B: Methods of Heat Rejection: A Tool for Making an Informed Decision ☐ Yes ☐ No

C: Creating a Sustainability Vision for Data Centers: Where to Start ☐ Yes ☐ No

☐ I would like to continue receiving promotional emails from 7x24 Exchange about membership, upcoming events and services.

WHAT'S INCLUDED? Unique to 7x24 Exchange, the conference registration fee covers conference sessions and activities, mobile app, Welcome Reception, breakfast on Monday, Tuesday & Wednesday, lunch on Monday & Tuesday and refreshment breaks all 3 days.

**Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations.*

DRESS CODE
A business casual dress code allows attendees to conduct business in a relaxed environment.

CONFERENCE MOBILE APP
7x24 Exchange has transitioned to a paperless conference for sustainability purposes. The conference mobile app will provide attendees with access to everything the conference has to offer right from your mobile device, tablet or laptop.

CANCELLATION POLICY
Cancellations received by April 30th will be refunded, less a $200 handling fee. There will be no refunds after April 30th. However, substitutions of company participants may be made at any time.

By registering I agree that I have read and agree to the **7x24 Exchange COVID-19** health and safety measures located at **https://conferences.7x24exchange.org/spring2021/safety/** and agree to abide by same. Additionally, I agree that any images and videos recorded during the breaks, sessions and evening events can be used without compensation in perpetuity by 7x24 Exchange International in any media on any platform.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

Please return this form to: 7x24 Exchange International
P.O. Box 61360, Staten Island, NY 10306
Email conferences@7x24exchange.org
Phone 646-486-3818 | **Fax** 212-645-1147
Register online at www.7x24exchange.org