

2019 FALL CONFERENCE

# THE NEW HORIZON

END-TO-END RELIABILITY: MISSION CRITICAL FACILITIES

## REGISTRATION FORM

Name \_\_\_\_\_

(Informal Name/Nickname for badge) \_\_\_\_\_

Position/Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Name of guest

A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote, Spouse/Guest Shuttle, Marquis Plus+ Partner Showcase, Tuesday Sponsored Event and Wednesday Morning Breakfast.

### CONFERENCE FEES:

	Early Bird Discount through Oct. 4th	After Oct. 4th
<b>VENDOR</b>		
Member:	\$1,900	\$2,200
Non-member:	\$2,200	\$2,500

An individual that sells or distributes products and/or services.

### CONSULTANT

Member:	\$1,700	\$2,000
Non-member:	\$2,000	\$2,300

An individual that provides professional advice or consulting services for a fee.

### END USER

Member:	\$1,400	\$1,600
Non-member:	\$1,600	\$1,900

An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.

\* An individual that can be considered as an End User or a Vendor will be classified as a *Vendor*.

\* An individual that can be considered as an End User or a Consultant will be classified as a *Consultant*.

We reserve the right to modify the registration fee without notice if incorrect fee is selected.

### PAYMENT METHOD:

Check enclosed

Charge (check one)

American Express     Visa     MasterCard     Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

\_\_\_\_\_

Name (as it appears on the card)

Signature \_\_\_\_\_

Promotion Code: \_\_\_\_\_

### DO YOU PLAN TO ATTEND?

#### SUNDAY 2:30 P.M. – 5:00 P.M.

Fluid Mechanics 101: Fundamentals of Cooling Airflow in a Data Center  Yes  No

#### SUNDAY 6:00 P.M. – 9:00 P.M.

Sunday Evening's Welcome Reception  Yes  No

If yes, do you plan to bring a guest?  Yes  No

#### MONDAY 10:00 A.M. – 4:00 P.M.

Guest/Spouse Shopping Shuttle  Yes  No

#### MONDAY 3:00 P.M. – 4:00 P.M.

### CONCURRENT BREAKOUT SESSIONS

A: Target Value Delivery – The Secret Sauce for Speed to Market  Yes  No

B: Turn Up the Savings – Reducing OPEX with Free Cooling  Yes  No

C: Envisioning the Future of Data Centers & 5G Infrastructure  Yes  No

#### MONDAY 6:30 P.M. – 9:30 P.M.

Marquis Plus+ Partner Showcase: 7x24 Exchange Data Center Camp  Yes  No

If yes, do you plan to bring a guest?  Yes  No

#### TUESDAY 4:00 P.M. – 5:00 P.M.

### CONCURRENT BREAKOUT SESSIONS

A: Going Gas – Modern Gas-Fired Power Generation in the Data Center  Yes  No

B: Air Permits for Large Scale Data Centers in the US and the Great White North  Yes  No

C: Evolution of Data Centers, Grids & Energy Assets  Yes  No

#### TUESDAY 6:30 P.M. – 9:30 P.M.

Sponsored Event: The Rock n Roll BBQ is Back  Yes  No

If yes, do you plan to bring a guest?  Yes  No

I would like to continue receiving promotional emails from 7x24 Exchange about membership, upcoming events and services.

**WHAT'S INCLUDED?** Unique to 7x24 Exchange, the conference registration fee covers conference sessions and activities, mobile app, Welcome Reception, Marquis Plus+ Partner Showcase, Tuesday Sponsored Event, breakfasts on Monday, Tuesday & Wednesday, lunches on Monday & Tuesday and refreshment breaks all 3 days.

\*Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations.

### DRESS CODE

A business casual dress code allows attendees to conduct business in a relaxed environment.

### CONFERENCE MOBILE APP

7x24 Exchange has transitioned to a paperless conference for sustainability purposes. The conference mobile app will provide attendees with access to everything the conference has to offer right from your mobile device, tablet or laptop.

### CANCELLATION POLICY

Cancellations received by October 4th will be refunded, less a \$200 handling fee. There will be no refunds after October 4th. However, substitutions of company participants may be made at any time.

By registering I agree that images and videos recorded during the breaks, sessions and evening events can be used without compensation in perpetuity by 7x24 Exchange International in any media on any platform.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

Please return this form to: 7x24 Exchange International

322 Eighth Avenue, Suite 702, New York, NY 10001

Phone 646-486-3818 | Fax 212-645-1147

Email [conferences@7x24exchange.org](mailto:conferences@7x24exchange.org)

Register online at [www.7x24exchange.org](http://www.7x24exchange.org)