METRICS OF THE FUTURE
2018 FALL CONFERENCE
END-TO-END RELIABILITY: MISSION CRITICAL FACILITIES

Please return this form to: **7x24 Exchange International**
322 Eighth Avenue, Suite 702, New York, NY 10001
Phone 646-486-3818 | Fax 212-645-1147
Email conferences@7x24exchange.org
Register online at **www.7x24exchange.org**

Name

(Informal Name/Nickname for badge)

Position/Title

Company

Address

City State Zip

Phone Fax

E-mail

Name of guest

A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote, Spouse/Guest Shuttle, Marquis Plus+ Partner Showcase, Tuesday Sponsored Event and Wednesday Morning Breakfast.

CONFERENCE FEES:

	Early Bird Discount through September 28th	After September 28th
VENDOR		
Member:	☐ $1,900	☐ $2,200
Non-member:	☐ $2,200	☐ $2,500
An individual that sells or distributes products and/or services.		
CONSULTANT		
Member:	☐ $1,700	☐ $2,000
Non-member:	☐ $2,000	☐ $2,300
An individual that provides professional advice or consulting services for a fee.		
END USER		
Member:	☐ $1,400	☐ $1,600
Non-member:	☐ $1,600	☐ $1,900
An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.		

* An individual that can be considered as an End User or a Vendor will be classified as a ***Vendor***.
* An individual that can be considered as an End User or a Consultant will be classified as a ***Consultant***.

We reserve the right to modify the registration fee without notice if incorrect fee is selected.

CONFERENCE BOOK OR MOBILE APP?

In an effort to become paperless, 7x24 Exchange is offering attendees the option of receiving printed materials in the traditional format of a bound conference book or the use of our mobile app which will be available on all mobile devices and tablets. Due to print deadlines, the mobile app will be the only option for attendees registering after September 28th.

If nothing is selected the Mobile App will be the default choice.
(Please check one)

☐ I would like to receive the traditional conference book

☐ I will use the Mobile App

PAYMENT METHOD:

☐ Check enclosed

Charge (check one)
☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Card Number: Exp. Date:

Name (as it appears on the card)

Signature

Promotion Code:

DO YOU PLAN TO ATTEND?

SUNDAY 1:00 P.M. – 2:00 P.M.
Emerging Air Sampling Fire Detection in HVAC Design Models ☐ Yes ☐ No

SUNDAY 2:30 P.M. – 5:00 P.M.
Fluid Mechanics 101: Fundamentals of Cooling Airflow in a Data Center ☐ Yes ☐ No

SUNDAY 6:00 P.M. – 9:00 P.M.
Sunday Evening's Welcome Reception ☐ Yes ☐ No
If yes, do you plan to bring a guest? ☐ Yes ☐ No

MONDAY 10:00 A.M. – 4:00 P.M.
Guest/Spouse Shopping Shuttle ☐ Yes ☐ No

MONDAY 3:00 P.M. CONCURRENT BREAKOUT SESSIONS
A: Financial Tools to Accomplish Data Center Energy Efficiency Projects ☐ Yes ☐ No
B: Yesterday, Today, Tomorrow: A Quantum Leap Needed ☐ Yes ☐ No
C: Watts per Acre: Increasing Site Power Density with Vertical Data Centers ☐ Yes ☐ No

MONDAY 6:30 P.M. – 9:30 P.M.
Marquis Plus+ Partner Showcase: Back to the 80's ☐ Yes ☐ No
If yes, do you plan to bring a guest? ☐ Yes ☐ No

TUESDAY 3:30 P.M. CONCURRENT BREAKOUT SESSIONS
A: Why Does it Cost So Much to Retro-Fit?! ☐ Yes ☐ No
B: Powering Data Centers through Customization ☐ Yes ☐ No
C: Cyber Resiliency of Mission Critical Automation Systems ☐ Yes ☐ No

TUESDAY 6:30 P.M. – 9:30 P.M.
Sponsored Event: An Evening at "The Duce" ☐ Yes ☐ No
If yes, do you plan to bring a guest? ☐ Yes ☐ No

☐ I would like to continue receiving promotional e-mails for 7x24 Exchange about membership, upcoming events and services

The conference registration fee covers conference sessions and activities, handout materials and/or mobile app, Welcome Reception, Marquis Plus+ Partner Showcase, Sponsored Event, lunches and breakfasts on Monday, Tuesday and Wednesday. Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations. The dress code is business casual. Cancellations received by September 28th will be refunded, less a $200 handling fee. There will be no refunds after September 28th. However, substitutions of company participants may be made at any time.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

REGISTRATION FORM