Name:

(Informal Name/nickname for badge)

Position/Title

Company

Address

City

State

Phone

- - -

Zip

Fax

E-mail

CONFERENCE FEES:

VENDOR Member: Non-member: An individual that sells or distributes prod	Early Bird Discount through Sep 30 th \$1,900 \$2,200 ucts and/or services.	After Sep 30 th \$2,200 \$2,500
CONSULTANT		
Member:	\$1,700	\$2,000
Non-member:	\$2,000	\$2,300
An individual that provides professional ad	dvice or consulting services for a fee.	

END USER Member: \$1.400

Member:	\$1,400	\$1,600
Non-member:	\$1,600	\$1,900
An individual that operates or maintains mission	critical technology and entern	rico information

An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.

* An individual that can be considered as an End User or a Vendor will be classified as a Vendor.

* An individual that can be considered as an End User or a Consultant will be classified as a **Consultant**.

We reserve the right to modify the registration fee without notice if incorrect fee is selected.

CONFERENCE BOOK OR MOBILE APP?

In an effort to become paperless, 7x24 Exchange is offering attendees the option of receiving printed materials in the traditional format of a bound conference book or the use of our mobile app which will be available on all mobile devices and tablets. Due to print deadlines, the mobile app will be the only option for attendees registering after September 30th.

If nothing is selected the Mobile App will be the default choice. (Please check one)

□ I would like to receive the traditional conference book

 \Box I will use the Mobile App

PAYMENT METHOD:

Check enclosed

Charge (check one) □ American Express	🗆 Visa	□ MasterCard	Discover
Card Number:			Exp. Date:

Name (as it appears on the card)

Signature Promotion Code: Please return this form to: **7x24 Exchange International** 322 Eighth Avenue, Suite 702, New York, NY 10001 Phone 646-486-3818 | Fax 212-645-1147 Email conferences@7x24exchange.org Register online at www.7x24exchange.org

□ Yes

No

DO YOU PLAN TO ATTEND?

SUNDAY

11:00 A.M. – 12:15 P.M. Tutorial A: Hybrid Fire Suppression

2:30 P.M. – 5:00 P.M.		
Tutorial B: Fluid Mechanics 101	Yes	🗆 No
6:00 P.M. – 9:00 P.M.		
Sunday Evening's Welcome Reception	Yes	No
If yes, do you plan to bring a guest?	Yes	No

Name of guest:

A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote, Spouse/Guest Tour, Marquis Plus+ Partner Showcase, Tuesday Sponsored Event and Wednesday Morning Breakfast.

MONDAY

10:00 A.M. – 4:00 P.M.		
Guest/Spouse Shopping Shuttle	Yes	🗆 No
3:00 P.M. CONCURRENT BREAKOUT SESSIONS (Select Only O	ne)	
A: A Case Study – Buying the Hype of Containment?	Yes	
B: Data Center Best Practices – Design, Construction, Operation	Yes	
C: Leveraging Telemetry for Data Center Efficiency	Yes	
6:30 P.M. – 9:30 P.M.		
Marquia Dhua I Darthar Shawagaa: Oktobarfaat	Voo	No

Marquis Plus+ Partner Showcase: Oktoberfest	Yes	No
If yes, do you plan to bring a guest?	Yes	No

TUESDAY

3:30 P.M. CONCURRENT BREAKOUT SESSIONS (Select Only One)

	,	
A: Data Center Solar – Opportunities, Reliability and Cost	Yes	
B: Implementing Your NFPA 70E Safety Program	Yes	
C: Leveraging Technology to Optimize Data Center Trends	Yes	
6:30 P.M. – 9:30 P.M.		
Sponsored Event: An Evening at "The Yard" – Games Grub and Fun! If yes, do you plan to bring a guest?	Yes Yes	No No
Do you wish to receive membership information?	Yes	No

The conference registration fee covers conference sessions and activities, handout materials or mobile app, Welcome Reception, Sponsored Event, lunches and breakfasts on Monday, Tuesday and Wednesday. Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations. The dress code is business casual. Cancellations received by September 30th will be refunded, less a \$200 handling fee. There will be no refunds after September 30th. However, substitutions of company participants may be made at any time before onsite check-in.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

